



We are so excited for year 7 of Winter Craft. Last fest was our second year partnering with the Colorado Brewers Guild and were able to raise over \$8000 for the great organization.

We can't express how much we've missed putting on the festival the last two years, and are so excited to bring back this Boulder staple. We can't wait to reconnect with you all and make version 7 the best yet!

We'd love for you to join us!



*****Brewers Pouring*****
 We have worked out a deal with the liquor license holder at CU to allow you as brewers to take their online alcohol training course. (approx. 30 minutes)
 If you choose to complete this course your reps can pour themselves. If you choose not to, one of their employees will pour with your team at your booth. We will send link for training closer to event.

Thank you for understanding we are trying our best to make this a good experience for your team.

Details:

Saturday, February 25, 2023
 Balch Field House @ Folsom Field (Boulder, CO)
 VIP Entry: 12pm GA: 1pm-5pm
 Brewery Set-up : Starting at 9am - must be setup by 11:30am. We are anticipating 2000 people to attend (we had over that in 2020 before Covid)

What We Provide:

- *Each brewery will receive a 10x10 booth space
- *Each brewery will receive 2 comp tickets, & 4 employee passes (to run booth, passes will be given day of)
- *WCBF will provide marketing materials for all local breweries (coasters, postcards & posters)
- *Each brewery's logo will be displayed on website and all marketing materials
- *We will provide ice
- *We will provide 6 foot table at your booth space
- *Breweries will be received on a first come first serve basis.

What Brewers Provide:

- *Brewery will provide jockey boxes and keg buckets
- *Each brewery agrees to bring 2 to 3 beers for tasting (must bring at least 2)
- *Each brewery will select 1 of their beers to be entered into "best in show" contest. We will contact you in late January to help promote your selection.
- *Please provide a high resolution logo for all advertising

****Colorado Brewer's guild is our non-profit partner once again. We raised over \$8000 last year, making our 2 festivals with them raise over \$12,000!**

Please apply at:
www.wintercraftbeerfestival.com/brewer-app
 or call Ross Bowdey at 303.748.3478 with questions. We only have room for 60 breweries so please act fast to reserve your spot.